



**Saugeen Shores Minor
Hockey Association**

2023/2024

Sponsorship Opportunities

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About Us



Saugeen Shores Minor Hockey Association

SSMHA is excited to offer a top quality hockey experience to youth in our community. This year we anticipate just over 600 young people participating in all levels of hockey. This includes initiation, local league, and rep hockey. These teams play locally and provincially in the WOAA and OWHA.

As with many community programs, success is dependent on community support. Our association would not be able to provide this successful hockey program without the generous support of our community businesses and Team Sponsors. Your involvement shows great community support, and assists in keeping the costs reasonable and affordable. Sponsorship money helps the organization with ever rising ice fees, new jerseys, referee fees and purchasing equipment to better the organization.

NEW THIS YEAR:

Three levels of sponsorship are available. We recognize that our community has a number of smaller businesses and we would like them to have the opportunity to support SSMHA in a way that best suits them.

Packages

Platinum Team sponsor

\$900

- Sponsor team banner to be displayed behind on-ice benches and for all team photo opportunities (tournaments, special events, etc)
- Business Logo on TV display screen at the Plex
- Business Logo on SSMHA website with link to your page
- Team Photo suitable for display (if requested)
- Social media tags with team updates
- Specialized social media shoutout designed for your business
- Social media "Platinum Team sponsor" image for you to post
- Window decal to display at your business

Shared Team Sponsor

\$500

- Two sponsors per team
- Sponsor team banner with both sponsors displayed behind on-ice benches and for all team photo opportunities (tournaments, special events, etc)
- Business name on TV display screen at the Plex
- Business mention on SSMHA website
- Social Media shoutouts to both sponsors with team updates & tags
- Social media "Team Sponsor" image for you to post

SSMHA Sponsor

\$100-\$499

- Business name on TV display at the Plex
- Business name mention on SSMHA website
- Social media "SSMHA Sponsor" image for you to post

****Limited number of Platinum and Shared team sponsors available (dependent on # of teams)**

****Choosing a team- We will do our best to honour team requests when sponsoring**



New Equipment Sponsor Opportunities

SSMHA is always looking for ways to help our players develop their skill. For the 2023/24 season, we are hoping to add these amazing skills packages to our arenas!

CUSTOM Skills Equipment Package

\$1150

Equipment Purchase: 6 Edge Boss Hockey commercial grade – stick handling & deking practice kits including moon & link holders for skating drills to be used at **Port Elgin Plex**

- Business Logo on TV display screen at the Plex
- Business Logo on SSMHA website
- Social media tags with equipment being used
- Sponsorship sign at Plex Arena on the west wall next to players benches viewable from arena stands

CUSTOM Skills Equipment Package

\$1150

Equipment Purchase: 6 Edge Boss Hockey commercial grade – stick handling & deking practice kits including moon & link holders for skating drills to be used at **Southampton Coliseum**

- Business Logo on TV display screen at the Plex
- Business Logo on SSMHA website
- Social media tags with equipment being used
- Sponsorship sign at Southampton Coliseum on the south wall next to players benches, viewable from the stands

